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[About ANSI](#)
[Membership](#)
[Standards Activities](#)
[Accreditation Services](#)
[Consumer Affairs](#)
[Government Affairs](#)
[News and Publications](#)
[Meetings and Events](#)
[Events Calendar](#)
[Upcoming ANSI Events](#)
[World Standards Week](#)
[U.S. Celebration of World](#)
[Standards Day](#)
[World Accreditation Day](#)
[National Nanotechnology Day](#)
[ANSI Leadership and Service](#)
[Awards](#)
[Past ANSI Events and](#)
[Proceedings](#)
[Conferences and Trade Shows](#)
[ANSI Training Schedule](#)
[Education and Training](#)
[Other Services](#)
[Library](#)
[Internet Resources](#)
[Career Opportunities](#)
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## U.S. Celebration of World Standards Day 2017 (Exhibition, Reception and Dinner)



Thursday, October 19

5:30 p.m., Reception and Exhibition

7:00 p.m., Dinner and Ceremony

[The Mandarin Oriental](#)

1330 Maryland Avenue, SW  
Washington, DC 20024

- ▶ [WSD Hill Event, July 11](#)
- ▶ [Ronald Brown Standards Leadership Award](#)
- ▶ [About the 2017 Theme](#)
- ▶ [WSD Paper Competition](#)
- ▶ [Venues and Accommodations](#)
- ▶ [Contact Information](#)

★ [WSD photo album](#)

★ [2017 US Celebration of WSD - event program](#)

The **U.S. Celebration of World Standards Day**, an event that recognizes the critical role of various stakeholders across the standards community, including business leaders, industry, academia, and government, was held at the [Mandarin Oriental](#) in Washington, DC, on October 19, 2017.

The event included the presentation of the 2017 Ronald H. Brown Standards Leadership award, which is named after the late U.S. Secretary of Commerce and honors an individual who has effectively promoted standardization as a key tool in the elimination of global trade barriers. The winners of the 2017 World Standards Day Paper Competition will also be announced.

Please note that the annual U.S. Celebration of World Standards Day is a widely attended event that is co-sponsored and attended by federal government agencies.

[World Standards Day](#) was initially launched in 1970, and is now recognized and celebrated by nations around the globe. U.S. activities are organized annually by a planning committee consisting of representatives from the standards and conformity assessment community. [The Association for the Advancement of Medical Instrumentation](#) will serve as the event's 2017 administrating organization. The event is co-chaired each year by the American National Standards Institute (ANSI) and the [National Institute of Standards and Technology](#) (NIST).

### About the 2017 Theme

#### *World Standards Day 2017: "Smart Health"*

The 2017 theme focused on the role of standards in using intelligent systems to improve the quality and delivery of healthcare in a more integrated, focused approach. This theme was chosen to highlight the realities of the modern age of healthcare and prepare for the needs for the future.

The Internet of Things (IoT) is upon us, and these systems affect how care and treatment is delivered in ways we never imagined. This distributed environment requires a purposeful precision and the highest level of reliability and availability to maintain its effectiveness. These systems need to respond intelligently to the needs to the patient and the caregiver. This is truly a global issue, and standards play a large part in developing a more integrated, focused approach to improve the quality and delivery of healthcare.



## Venues and Accommodations

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### The Mandarin Oriental

1330 Maryland Avenue, SW  
Washington, DC 20024

## Contact Information

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---

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---

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